

University of Plymouth

Faculty of Business

Plymouth Business School

Programme Specification

Award Title and Internal Code

BSc (Hons) Business Management / 4359 and 3756

Final Approved Version

August 2018

1. **BSc (Hons) Business Management**

UCAS code N200/N203

JACS code N200

2. **Awarding Institution:** University of Plymouth

Teaching institution(s): University of Plymouth

3. **Accrediting body(ies)**

The programme has Chartered Management Institute accreditation and the Leadership and HRM specialism is accredited by CIPD.

Summary of specific conditions/regulations

Graduates of this programme are entitled to the CMI Diploma in Leadership and Management. The Diploma is mapped on to the following modules:

BUSM200 People Management

HRL200 People Management

STO202 Management Decision Making

BUSM201 Project Management

HRL203 Project Management

BUSM301 Project (Management Report)

STO305 Project (Management Report)

STO200 Introduction to Operations Management

BUSM202 Introduction to Operations Management

HRL201 Professional Development Planning

Students who choose to specialise in HRM and Leadership are entitled to associate membership of the CIPD on completion. The specific modules mapped on to the qualification are:

BUSM200 People Management

HRL200 People Management

HRL300 Organisational Leadership

BUSM301 Project (Management Report)

STO305 Project (Management Report)

HRL305 Human Resource Management

Date of re-accreditation: CMI – annually (*visit usually takes place in February*)

CIPD – March 2019

4. **Distinctive Features of the Programme and the Student Experience**

- **Employability.** Overall the programme provides students with opportunity to acquire and develop competences that will significantly enhance their

employability on completion. The programme has a good graduate employability record.

- **Management.** The focus of the programme is on Management. In the first year (level 4) the focus is on the business, enterprise and management context. Level 5 focuses on the practice of management and level 6 takes a longer, broader and strategic perspective of management.
- **Specialise.** The programme enables students to graduate with a specialist named pathway through careful choice of level 6 electives and a complementary project.
- **Placement and work experience.** The programme provides the opportunity for students to undertake a one year work placement and to engage with business and enterprise in consultancy and other real live projects. This is further helped by career and personal development advice and support.
- **Accreditation.** The programme has Chartered Management Institute accreditation and the Leadership and HRM specialism is accredited by CIPD.
- **Enterprise and Sustainability** are themes introduced in the first year and developed throughout the Programme.
- **Practical focus.** The programme is designed to ensure that students are given the opportunity to undertake a range of practical and work based activity and learning, encompassing role plays, simulations, real projects and consultancy.
- **Research and practice informed teaching:** Staff teaching on the programme underpin their teaching with a range of scholarly activity and work based professional practice and consultancy.
- **Mentoring and Support.** Throughout the programme we provide a supportive community and environment in which to learn. Students are supported in their study by subject tutors and they also receive individual support for their academic and personal development from their personal tutor.

5. Relevant QAA Subject Benchmark Group(s)

Business and Management 2015.

6. Programme Structure - See appendix 1.

7. Programme Aims

- To develop the knowledge and skills base which will enable effective performance as a practicing manager.
- To produce graduates who are enterprising, readily employable and well equipped for lifelong learning and the professional world
- To develop graduates possessing a broad range of key personal, cognitive/intellectual, transferable, practical and employment skills.
- To develop graduates with a broad understanding of the complex, diverse, dynamic business and enterprise environment and the implications for management.
- To provide the opportunity for students to enhance their employability through undertaking an appropriate work placement.
- To facilitate recognition of the effects of management within longer timescales and in relation to a broad range of stakeholders.
- To enable an understanding of the international dimensions of business management
- To develop knowledge and understanding of the ethical and moral responsibilities of corporate leaders and managers

8. Programme Intended Learning Outcomes

8.1. Knowledge and understanding

On successful completion graduates should have developed knowledge and understanding of:

1. the complex, diverse, dynamic internal and external business and enterprise environment for management
2. the skills and techniques relevant to the management of people, operations and other resources, effective decision making and performance as a practicing manager.
3. the effects of management in relation to a broad range of stakeholders, including the ethical and moral responsibilities of corporate leaders and managers
4. a range of current pervasive issues confronting international management including; sustainability, corporate responsibility, globalisation, innovation and enterprise

8.2. Cognitive and intellectual skills

On successful completion graduates should have developed the ability to:

1. analyse new and/or abstract data and situations using appropriate techniques.
2. transform abstract data and concepts towards a given purpose and design appropriate solutions.
3. select and manage information, research, investigate and critically evaluate evidence using critical thinking and other appropriate research methods and use the findings to support conclusions and recommendations.

4. apply appropriate knowledge and skills, including numeracy and quantitative skills, in unfamiliar contexts to identify, define and resolve complex problems.

8.3. Key and transferable skills

On successful completion graduates should have developed the ability to:

1. Interact and work effectively in a group, negotiating and handling conflict as appropriate, in order to achieve an objective.
2. Access and utilise a wide range of learning resources and manage own learning.
3. Communicate effectively in writing and orally using a range of methods.
4. Undertake ethical research using appropriate strategies and methods.
5. Demonstrate autonomy in taking responsibility for own work and development.
6. Demonstrate competence in the application of numeracy and quantitative skills.

8.4. Employment related skills

On successful completion graduates should have developed the ability to:

1. Successfully manage and deliver a project/work on time.
2. Choose and utilise a range of appropriate skills and techniques relevant to the management of people, operations, other resources and making effective decisions.
3. Reflect upon and evaluate own actions and performance with a view to enhancing self management and devising plans for enhancing personal and career development.
4. Demonstrate awareness of ethical and sustainability issues in their work.

8.5. Practical skills

On successful completion graduates should have developed the ability to:

1. write reports for commercial and academic audiences
2. select and apply appropriate skills and techniques and work with minimal supervision.

9. Admissions Criteria, including APCL, APEL and DAS arrangements

All applicants must have GCSE (or equivalent) Maths and English at Grade C or above.

Entry Requirements for BSc (Hons) Business Management	
A-level/AS-level	Normal minimum entry requirements are 96 points three year/104 points for 2 year (including a minimum of 64 points from 2 A levels or a 12 unit Vocational A level);
BTEC National Diploma/QCF Extended Diploma	majority of distinctions in second year units with merits in remaining units;
Access to Higher Education at level 3	Access to HE will be considered on a case by case basis
Welsh Bacallaureate	96/104 at A Level plus 48 points from WB
Scottish Qualifications Authority	96/104 points from Scottish Highers with at least one subject at Advanced Highers.
Irish Leaving Certificate	3 year programme: H3 H4 H4 H4 H4 (all at Higher level) plus Ordinary Level Grade C Maths and English 2 year fast track: H3 H3 H4 H4 H4 (all at Higher level) plus Ordinary Level Grade C Maths and English
International Bacallaureate	International Bacallaureate: 26 to include 4 at higher level in any subject. If overseas and not studying English within IB, must have IELTS 6.0 overall with 5.5 in all other elements.
Progression from Faculty Foundation programme	Students progressing from the Faculty Foundation year, BSc (Hons), BA (Hons) or LLB (Hons) Course at the Faculty of Business, incorporating a foundation year in Management, Government and Law - 4 years (or five years if placement included) are guaranteed progression into this programme.

Students wishing to transfer into the programme at the end of level 4 will normally have to demonstrate achievement of similar entry qualifications and to have satisfactorily completed level 4 of a programme with similar level 4 content or equivalent.

All students wishing to enter the 2 year fast track version of the programme will be required to attend an open or applicant day and/or to be interviewed as a condition prior to entry.

10. Progression criteria for Final and Intermediate Awards As per university regulations for three and two year Honours degree programmes.

Progression on the 2 year fast track version of the programme is summarised in the attached appendix.

11. Exceptions to Regulations The two year version of the programme is governed by the university regulatory framework for two year degrees.

12. Transitional Arrangements

13. Mapping and Appendices:

Mapping and Appendices:

13.1. ILO's against Modules Mapping

Level 4 / Stage 1

Key:

WE – World of Enterprise

ACC – Business Accounting

ECON – Introduction to Business Economics

OB – Organisational Behaviour

ETA – Entrepreneurial Thought and Action

The ILO numbers coincide with those in the list of ILOs in 8 above.

ILO	WE	ACC	ECON	OB	ETA
8.1.1	X		X		
8.1.2		X		X	
8.1.3					
8.1.4	X			X	X
8.2.1	X	X	X		X
8.2.2		X			
8.2.3	X	X			X
8.2.4	X	X	X		X
8.3.1				X	X
8.3.2			X	X	
8.3.3	X	X	X	X	X
8.3.4					
8.3.5					
8.3.6		X	X		

8.4.1				X	X
8.4.2		X			
8.4.3	X				
8.4.4				X	X
8.5.1	X	X			
8.5.2		X			X

Level 5 / Stage 2

Key

OM. Operations Management.

PM. People Management.

PRM Project Management.

MDM Management Decision Making

PDP Professional Development Planning.

ILO	OM	PM	PRM	MDM	PDP
8.1.1		X		X	
8.1.2	X	X	X	X	
8.1.3		X			
8.1.4					X
8.2.1		X	X	X	
8.2.2				X	
8.2.3	X		X	X	X
8.2.4	X	X	X	X	X
8.3.1			X		
8.3.2		X			
8.3.3	X	X	X	X	X
8.3.4					X
8.3.5					X
8.3.6				X	
8.4.1			X		
8.4.2	X	X		X	
8.4.3			X		X
8.4.4		X			
8.5.1			X		
8.5.2			X	X	X

Level 6 / Stage 3

Key.

CIM Current Issues in Management

SM Strategic Management: Theory and Practice

PM Project Module.

ILO	CIM	SM	PM		
8.1.1	X				
8.1.2		X			
8.1.3		X			
8.1.4	X	X			
8.2.1		X	X		
8.2.2		X			
8.2.3	X	X	X		
8.2.4		X	X		
8.3.1		X			
8.3.2	X		X		
8.3.3		X	X		
8.3.4			X		
8.3.5			X		
8.3.6			X		
8.4.1	X		X		
8.4.2		X	X		
8.4.3			X		
8.4.4	X				
8.5.1	X	X	X		
8.5.2		X	X		

13.2. Modes of Assessment against Modules Mapping

Level 4 / Stage 1

	WE	ACC	ECON	OB	ETA
Essay			X		
Individual Report				X	
Group Project/plan	X	X			X
Simulation/role play	X				
Portfolio	X	X			
Case Study		X			
Debate					
Group presentation				X	X
Exam/Test			X		
Field/Practice Work					X

Level 5 / Stage 2

	OM	PM	PRM	MDM	PDP
Essay	X			X	
Individual Report			X		X
Group Project/project plan	X	X	X		
Simulation/Role play		X			
Portfolio		X			X
Case Study		X			
Debate					
Group presentation					
Exam/test	X			X	
Field/Practice Work			X		

Level 6 / Stage 3

	CIM	SM	PM	
Essay				
Individual Report	X		X	
Group Project		X		
Simulation		X		
Portfolio				
Case Study		X		
Debate				
Group presentation		X		
Exam/test				
Field/Practice Work				

13.3. Skills against Modules Mapping

Level 4 / Stage 1

Skills	WE	ACC	ECON	OB	ETA
Oral Presentation				X	X
Essay Writing			X		
Report Writing	X	X		X	
Project Plan/ Management	X	X			X
Research Skills	X		X	X	X
IT/Digital Literacy	X	X			
Team working	X	X		X	X
Academic Literacy (reading/note taking etc.)	X	X	X	X	X
Time management	X	X	X	X	X
Evaluation Techniques	X	X			X
Data Analysis	X	X	X		
Data Interpretation	X	X	X		X
Data/ Information collection		X			X
Networking					X
Debating					X
Persuasion	X	X		X	X

Level 5 / Stage 2

Skills	OM	PM	PRM	MDM	PDP
Oral Presentation		X	X		
Essay Writing	X			X	
Report Writing					X
Project Plan/ Management			X		X
Research Skills		X			X
IT/Digital Literacy	X			X	
Team working	X	X	X		
Academic Literacy (reading/note taking etc.)		X			
Time management	X	X	X		X
Evaluation Techniques	X	X	X	X	X
Data Analysis	X	X		X	X
Data Interpretation	X	X		X	X
Data/ Information collection					X
Networking					
Debating		X			
Persuasion		X			

Level 6 / Stage 3

Skills	CIM	SM	PM	
Oral Presentation		X		
Essay Writing				
Report Writing	X		X	
Project Plan/ Management			X	
Research Skills	X		X	
IT/Digital Literacy	X	X		
Team working		X		
Academic Literacy (reading/note taking etc.)	X		X	
Time management	X	X	X	
Evaluation Techniques	X	X	X	
Data Analysis	X	X	X	
Data Interpretation	X	X	X	
Data/ Information collection			X	
Networking			X	
Debating				
Persuasion		X	X	

13.4. Appendices

1. Programme Structure – 3 year programme

Level 4 / Stage 1			
Semester	Activity		
0	Induction		
1	STO100 World of Enterprise		
	HRL100 Organisational Behaviour	ACF103 Business Accounting	*Language Elective
	Christmas vacation		
	continued	continued	continued
	Exams, assessment and personal tutoring		
2	ENT1001PP Entrepreneurial Thought and Action		continued
	ECN1013 Intro to Business Economics	Elective	
	Easter Vacation		
	continued	continued	continued
	Exams, assessment and personal tutoring		
Summer Vacation			

*Language electives chosen as the semester 2 elective run all year from week 5.

Level 5 / Stage 2			
Semester	Activity		
1	HRL201 Professional Development Planning	HRL200 People Management	STO200 Introduction to Operations Management
	Christmas vacation		
	continued	continued	continued
	Exams, assessment and personal tutoring		
2	STO202 Management Decision Making	HRL203 Project Management	Elective
	Easter Vacation		
	continued	continued	continued
	Exams, assessment and personal tutoring		
Summer Vacation			

Level 6 / Stage 3			
Semester	Activity		
1	STO305 Project (Management Report)	Elective 1	Elective 2
	Christmas Vacation		
	continued	continued	continued
	Exams, assessment and personal tutoring		
2	STO305 Project (Management Report)	STO306 Current Issues in Management	STO313 Strategic Management: Theory & Practice
	Easter Vacation		
	continued	continued	continued
	Exams, assessment and personal tutoring		
Summer Vacation			

2. Programme Structure – 2 year programme

YEAR 1			
Semester	Activity		
0	Induction		
1	STO100 World of Enterprise		
	HRL100 Organisational Behaviour	ACF103 Business Accounting	*Language Elective
	Christmas vacation		
	continued	continued	continued
	Exams, assessment and personal tutoring		
2	ENT1001PP Entrepreneurial Thought and Action		continued
	ECN1013 Intro to Business Economics	Elective	
	Easter Vacation		
	continued	continued	continued
	Exams, assessment and personal tutoring		
Summer			

*Language electives chosen as the semester 2 elective run all year from week 5.

In the 1st Summer there are three level 5 modules:

BUSM200 / People Management

BUSM201 / Project Management

BUSM202 / Introduction to Operations Management

Year 2 comprises remainder of stages 2 and 3 (levels 5 and 6) as in 3 year version above; see below.

YEAR 2			
Semester	Activity		
1	HRL201 Professional Development Planning	Level 6 Elective	Level 6 Elective
	Christmas vacation		
	continued	continued	continued
	Exams, assessment and personal tutoring		
2	STO202 Management Decision Making	STO306 Current Issues in Management	Level 5 Elective
	Easter Vacation		
	continued	continued	continued
	Exams, assessment and personal tutoring		
Summer			

In the 2nd Summer there are two Level 6 modules:
BUSM302 / Strategic Management: Theory & Practice
BUSM301 / Project (Management Report).

Structure of Fast Track YEAR ONE

World of Enterprise STO100	Business Accounting ACF103	Organisational Behaviour HRL100	Intro to Business Economics ECN1013	Elective	Entrepreneurial Thought and Action ENT1001PP
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Standard teaching period 1
All 20 credit Modules.

Introduction to Operations Management BUSM202	People Management BUSM200	Project Management BUSM201
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Summer teaching period 1.
All 20 credit Modules.

OPTIONAL PLACEMENT

YEAR TWO

Professional Development Planning HRL201	Level 6 Elective	Level 6 Elective	Management Decision Making STO202	Current issues in Management STO306	Level 5 Elective
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Standard teaching period 2.
All 20 credit Modules.

OPTIONAL PLACEMENT

Strategic Management: Theory and Practice BUSM302 20 Credits

Summer teaching period 2.

Project (Management Report) BUSM301 40 credits

Elective Modules

Level 4 – all in Semester 2

STO101	Information for Business Decisions
HTM137B	The Tourism Industry
LAW1211	Business Law
MKT110	Essentials of Marketing
LNG100	International Communication
HRL101	Digital Skills and Communication for Business
ELC102	English for Academic Purposes

Languages

Level 5 – all in Semester 2

ACF203B	Corporate Governance
ENT200	Enterprise and Innovation
STO204	Business Ethics
STO205	Introduction to International Business
STO206	Shaping the future: creating sustainable organisations
MKT212	Professional Sales Suspended in 2018-19
MKT215	Marketing Fundamentals
ELC202	English for Academic Purposes

Level 6 – all in semester 1

Electives and named specialisms as available.

Marketing

- MKT310 / International Marketing
- MKT315 / Marketing Management

Leadership and HRM

- HRL300 / Organisational Leadership
- HRL313 / International HRM
- HRL305 / Human Resource Management

International Management

- STO300 / Global Enterprises
- ECN3013A / International Trade and International Finance
- MKT310 / International Marketing
- HRL313 / International HRM

Leadership

- HRL300 / Organisational Leadership
- HRL306 / Leadership Practice

Entrepreneurship

- ENT300 / Enterprise Creation
- ENT301 / Enterprise Portfolio

Project Management

- HRL301 / Managing Change
- HRL311 / Sustainable Business through Project Management

Operations – **not available in 2018-19**

- STO301 / Operations Management for Competitive Advantage
- STO303 / Global Supply Chains

Finance – **not available in 2018-19**

- ACF312A Financial Management
- ACF313 / International Financial Management

Consultancy – not available in 2018-19

- HRL302 / Consultancy Practice
- HRL303 / Consultancy as Enterprise

And:

- ECN3023 Markets and Industries
- MAR325 International Supply Chain Management
- MAR330 Procurement Management Processes