

**FACULTY OF BUSINESS  
PLYMOUTH BUSINESS SCHOOL**

**4359 BSc (Hons) Business Management Final Stage Fact File – 2019/20**

During the year, you are required to study 120 credits. You must have successfully completed relevant Stage 2 modules in order to continue with these Final Stage modules in 2019/2020.

This Fact File describes your programme of study as presently validated. You will be notified in writing of any changes which affect your programme of study. Information regarding the modules can be found on Moodle (dle.plymouth.ac.uk – search for the module code). If the module is a **new module** and has not run before you can find the information here:

<https://liveplymouthac.sharepoint.com/sites/u143/SitePages/Fact%20Files%20for%20Students.aspx>

Students who are considering changing their programmes of study should request a copy of the appropriate Fact File, check that they have the necessary pre-requisites for the new programme and apply on a Student Transfer Form at the Faculty Support Office, Level 1 Cookworthy Building, as soon as possible.

Your study programme for BSc (Hons) Business Management is as follows:

**Semester 1**

<p><b>STO305 Project (Management Report)</b></p> <p>(runs across Semester 1 and Semester 2)</p> <p><b>core</b></p> <p><b>(40 credits)</b></p> <p><b>(26 weeks)</b></p>	<p><b>Semester 1 Elective+</b></p> <p>Please choose a 20 credit elective module from the elective list</p> <p>elective</p> <p>(20 credits)</p> <p><b>(13 weeks)</b></p>	<p><b>Semester 1 Elective+</b></p> <p>Please choose a 20 credit elective module from the elective list</p> <p>elective</p> <p>(20 credits)</p> <p><b>(13 weeks)</b></p>
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### **Semester 1 Elective +**

#### **Please choose TWO modules from the list of ELECTIVE modules below**

Should you choose two modules (40 credits) from any one of the subject areas below you will then be automatically transferred to that pathway and be required to complete your project in that subject area. For example, if you chose MKT310 and MKT315, you will be transferred to BSc (Hons) Business Management (Marketing). Subsequently, should you not wish to complete a project in that discipline, you will be transferred back to BSc (Hons) Business Management.

### **Non-pathway modules**

- MAR325 International Supply Chain Management
- MAR330 Procurement Management Processes
- ENT300 Enterprise Creation
- HRL301 Managing Change

### **Marketing**

- MKT310 International Marketing\*\*
- MKT315 Marketing Management\*\*

### **Leadership and HRM**

- HRL300 Organisational leadership
- HRL305 Human Resource Management
- HRL314 International HRM

### **International Management**

- ECN3013A International Trade and International Finance
- HRL314 International HRM
- MKT310 International Marketing
- STO300 Global Enterprise

### **Leadership**

- HRL300 Organisational Leadership
- HRL306 Leadership Practice

**Pre-requisite information:**

*Module:*                      *Pre-requisites:*

- \*\*MKT310                      **either** MKT110 ‘Essentials of Marketing’ **or** MKT215 ‘Marketing Fundamentals’
- \*\*MKT315                      **either** MKT110 ‘Essentials of Marketing’ **or** MKT215 ‘Marketing Fundamentals’

**Semester 2**

<b>STO305 Project (Management Report)</b>  (runs across Semester 1 and Semester 2)  <b>core</b>  <b>(40 credits)</b>    <b>(26 weeks)</b>	<b>STO313 Strategic Management: Theory and Practice</b>    <b>core</b>  <b>(20 credits)</b>    <b>(13 weeks)</b>	<b>STO306 Current Issues in Management</b>    <b>core</b>  <b>(20 credits)</b>    <b>(13 weeks)</b>
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**IMPORTANT INFORMATION FOR ALL STUDENTS**

**YOU HAVE UNTIL THE END OF THE FIRST WEEK OF TEACHING OF THE MODULE TO CHANGE YOUR ELECTIVE MODULES AND YOU WILL NEED TO OBTAIN APPROVAL FROM THE NEW MODULE LEADER.**

**ANY ELECTIVE MODULES WHICH DO NOT RECRUIT 20 STUDENTS MAY BE CANCELLED, AND STUDENTS WILL BE REQUESTED TO SELECT ANOTHER ELECTIVE. ALL ELECTIVE MODULES ARE OFFERED SUBJECT TO SUFFICIENT STUDENT DEMAND AND THE AVAILABILITY OF APPROPRIATE STAFF EXPERTISE.**

**PLEASE NOTE THAT THE MODULE CHOICES YOU SUBMIT BY THE DEADLINE ARE BINDING. SHOULD YOU SUBSEQUENTLY REQUEST TO CHANGE MODULES, IT CANNOT BE GUARANTEED THAT YOUR TIMETABLE WILL NOT CLASH AND YOU MAY BE ASKED TO RESELECT MODULES.**