

University of Plymouth

Faculty of Arts and Humanities

Plymouth Business School

Programme Specification

BA International Trade and Operations Management (top-up) / 3777

Approved Final version
September 2019

1. BA International Trade and Operations Management (top-up) / 3777

Final award title: BA (Hons) International Trade and Operations Management

Level X Intermediate award title(s) N/A

Level X Intermediate award title(s) N/A

UCAS code: N855

HECOS code: 100080

2. Awarding Institution: University of Plymouth

Teaching institution(s): University of Plymouth University
The University of Hong Kong School of Professional and Continuing Education (HKU Space)
Management Development Institute of Singapore (MDIS)

3. Accrediting body(ies) N/A

Summary of specific conditions/regulations

Date of re-accreditation

4. Distinctive Features of the Programme and the Student Experience

This is a top-up programme, which enables students to progress from a Foundation Degree in Business or a recognised equivalent (such as an HKU SPACE Professional Diploma, Higher Diploma or Associate Degree in a relevant subject or MDIS Advanced Diploma in Management Studies (Accounting and Finance) OR Advanced Diploma in Management Studies (Business Administration) to an honours degree.

The programme will consist of six 20-credit Level 6 modules.

The programme will be taught full-time over one year at University of Plymouth. It may also be offered overseas, on either a full-time or a part-time basis. For example, it will be taught at HKU SPACE on a part-time basis over 18 months and MDIS on part-time basis over two 6 month semsters and a full-time basis over two 4 month semsters.

The programme will benefit from the excellent quality of staff from the University of Plymouth, Plymouth Business School, with particular research expertise in the area of International Business.

The honours degree classification will be based solely on marks gained in the six Level 6 modules.

5. Relevant QAA Subject Benchmark Group(s)

Business & Management

6. Programme Structure

Semester 1

Elective
EITHER
MAR322
Research Skills for
International
Business
OR
MAR330
Procurement
Management
Processes

20 credits

STO300
Global Enterprise

20 credits

STO303
Global Supply
Chains

20 credits

Semester 2

STO306
Current Issues in
Management

20 credits

STO301
Operations
Management for
Competitive
Advantage

20 credits

ECN3013B
International Trade
and International
Finance

20 credits

N.B. At HKU SPACE the programme will be offered in pairs of modules over a continuous eighteen month cycle. Therefore, students may commence with any pair of modules, depending on their start date.

NB at MDIS the programme will be offered in pairs over two four month semesters full time and two six month semester full-time six modules full-time.

7. Programme Aims

- To develop an appreciation of the global marketplace in which businesses operate and the implications of this for business decisions and operational culture
- To promote an in-depth knowledge and understanding of international trade and operations management
- To enhance employability through a combination of academic analysis and the development of key skills
- To provide access to as wide a range of applicants as possible
- To provide the highest quality of education using appropriate learning and teaching methods.

8. Programme Intended Learning Outcomes

8.1. Knowledge and understanding

On successful completion graduates should have developed:

- 1) The ability to display detailed knowledge and understanding of the international / multinational business environment
- 2) The ability to explain and evaluate alternative economic theories of international trade in relation to modern trade patterns.
- 3) The ability to apply economic analysis to current policy issues in world trade
- 4) The ability to select and apply the appropriate analytical, numerical and philosophical approaches to operations management problems that arise in the service and non service sectors.
- 5) The ability to demonstrate a sound understanding of concepts and theories relating to the study of international financial management
- 6) The ability to demonstrate a solid understanding of the contemporary issues applicable in global supply chains and develop a performance measurement system that could be applied to supply chains
- 7) The ability to analyse the changing global context of enterprise and identify potential business opportunities and the constraints

8.2. Cognitive and intellectual skills

On successful completion graduates should have developed:

- 1) The ability to critique rival frameworks and theories
- 2) The ability to integrate theory and practice
- 3) The ability to synthesise information/data from a variety of sources.
- 4) The ability to critically analyse and evaluate information.
- 5) The ability to apply knowledge and understanding to solve complex problems

8.3. Key and transferable skills

- 1) On successful completion graduates should have developed the ability to:
- 2) Communicate effectively by written, verbal and electronic means
- 3) Apply numerical and problem solving skills.
- 4) Work as part of a team (identifying collective goals and responsibilities, respecting and recognising options).
- 5) Manage time, tasks and their own learning.
- 6) Apply and evaluate Computing and Information Technology

8.4. Employment related skills

On successful completion graduates should have developed:

- 1) The ability to exercise initiative and personal responsibility.
- 2) The ability to make decisions in complex and unpredictable contexts.
- 3) The ability to demonstrate the learning ability needed to undertake appropriate further training of a professional or equivalent nature.

8.5. Practical skills

On successful completion graduates should have developed:

- 1) Computer and Information Management skills.
- 2) The ability to apply appropriate skills and work with minimal supervision.

9. Admissions Criteria, including APCL, APEL and Disability Service arrangements

All applicants must satisfy the admission requirements of the University of Plymouth.

- Applicants will normally hold a Foundation degree in Business or a recognised equivalent (such as an HKU SPACE Professional Diploma, Higher Diploma or Associate Degree in a relevant subject or MDIS Advanced Diploma in

Management Studies (Accounting and Finance) OR Advanced Diploma in Management Studies (Business Administration)).

- All applicants will possess a level of English language proficiency that is at least equivalent to IELTS 6.0
- Applicants with other equivalent qualifications will be considered on their merits.

Degree classification calculations for all students on the programme will be governed by University Regulations for Taught Undergraduate Awards (See section E

https://www.plymouth.ac.uk/uploads/production/document/path/8/8389/Section_E_Awards.pdf)

10. Progression criteria for Final and Intermediate Awards

N/A

11. Non Standard Regulations

The maximum period of registration will be 5 years for all students on this programme.

When this programme is taught at the University of Plymouth, examinations will take place in the summer term and go to the normal Subject Assessment Panels and Award Boards.

However, when this programme is taught at HKU SPACE or MDIS, examinations will take place at the end of each semester; Subject Assessment Panels and Award Boards will take place twice a year.

12. Transitional Arrangements

N/A

Appendices

Programme Specification Mapping (UG) – core/elective modules

Programme Specification Mapping (PGT)

Appendix 1: Programme Specification Mapping (UG): module contribution to the meeting of Award Learning Outcomes
CORE MODULES: tick those Award Learning Outcomes the module contributes to through its assessed learning outcomes. Insert rows and columns as required.

Core Modules		Award Learning Outcomes contributed to (for more information see Section 8)																				Compensation Y/N	Assessment Element(s) and weightings [use KIS definition] E1- exam E2 – clinical exam T1- test C1- coursework A1 – generic assessment P1 - practical			
		Knowledge & understanding						Cognitive & intellectual skills					Key & transferable skills						Employment related skills					Practical skills		
		1	2	3	4	5	6	7	1	2	3	4	5	1	2	3	4	5	6	1	2			3	1	2
Level 9	STO306	x					x	x	X	x	X	x	X	x			x	x	X	X	x	X	x	X	Y	C1 50% C2 50%
	STO300	x	x				x	X	X	X	X	X	x			x	X	X	X	X	X	X	X	X	Y	E1 70% C1 30%
	STO301			x	x	X			X	X	X	X	X	x			x	X	X	X	X	X	X	X	Y	C1 50% E1 50%
	STO303	x			x		X		X	X	X	X	X	x		x	x	X	X	X	X	X	X	X	Y	E1 70% C1 30%
	ECN3013B		x	x		X			X	X	X	X	X	x	x		x	X	X	X	X	X	X	X	Y	E1 60% C1 40%
Level 6 LOs		x	x	x	x	x	x	X	X	X	X	X	x	x	x	x	X	X	X	X	X	X	X	X		
Confirmed Award LOs		x	x	x	x	x	x	x	X	x	X	x	x	x	x	x	x	x	x	X	x	x	X	X		

ELECTIVE MODULES: tick those Award Learning Outcomes the module contributes to through its assessed learning outcomes. Insert rows and columns as required.

Elective Modules	Award Learning Outcomes contributed to (for more information see Section 8)																				Compensation Y/N	Assessment Element(s) and weightings [use KIS definition] E1 - exam E2 - clinical exam T1 - test C1 - coursework A1 - generic assessment P1 - practical	
	Knowledge & understanding							Cognitive & intellectual skills					Key & transferable skills			Employment related skills							Practical skills

		1	2	3	4	5	6	7	1	2	3	4	5	1	2	3	4	5	6	1	2	3	1	2			
Level 6	MAR322	x		x				x	x	x	x	x	x	x	x			x	x	x	x	x	x	x	Y	C1 100%	
	MAR330				x				x	x	x	x	x	x	x			x	x	x	x	x	x	x	Y	C1 100%	
Level 6 LOs		x		x	x			x	x	x	x	x	x	x	x			x	x	x	x	x	x	X			
Confirmed Award LOs		x		x	x			x	x	x	x	x	x	x	x			x	x	x	x	x	x	x			